

# YOUR LAST GIFT MEANS WE ARE ALWAYS FIRST THERE



**With a gift in your Will to GOAL,  
your kindness will live on forever...**

GOAL





**"I ADMIRE THE GOOD HANDS-ON  
WORK GOAL DOES FOR THOSE IN  
NEED OF EMERGENCY RELIEF."**

- Anne, age 67, GOAL supporter

**F**or over 45 years, supporters like you have been the driving force behind our team of incredible GOALies - making sure that when vulnerable people in crisis are desperately looking for help, we're first there. Thanks to you, our amazing team - and the bright beacon of hope they stand for - continues to shine, in communities all over the world.

With a gift in your Will to GOAL, your generosity will bring that bright spark to every community it touches. The determination you share with us to simply get things done, to help people when they need help and change their lives for the better, will live on as the years come and go - and your enduring love and care will be felt in communities for generations.

Your last gift will mean we can continue to always be first there. Whether that's providing medical aid to children fleeing famine or reaching families whose lives have been torn apart by war, the decision you make now has the power to save lives in the future, creating a lasting legacy that will live on.

As one of our incredible supporters, you've always been someone we've looked to, when we've needed help to keep moving forward. And we hope we can look to you today too, as we plan ahead in our mission to help vulnerable communities respond and recover from global crises.

**John Gowen**  
Interim Director of  
Fundraising and  
Communications





# "THANKS TO MY PARENTS, SO MANY LIVES HAVE BEEN TRANSFORMED..."



**When husband and wife, Dermot and Eveline Dolan, passed away, their son (and one of our GOAL volunteers) Tiernan discovered they'd left us a gift in their Will. Here, he shares with you what their last gift means to him...**

"My parents always had a tremendous sense of social justice, and as children, we were told how fortunate we were. We never took anything for granted. "When they passed (sadly, very shortly after one another), I asked friends and family to donate to GOAL in their honour - only to then learn that they'd generously remembered GOAL in their Will.

"It was my privilege to visit the project that my parent's last gift supported - building new houses in a very poor area of Uganda. It was an incredible experience to see the positive change and the wonderful legacy that my parents had left.

"I'd taken a picture I had of them, from a family wedding, and I showed it to the families now living there. They hugged the photograph, and yes, there were tears!

"Standing there, with people who'd been helped by my Mum and Dad, I felt a quiet pride. In truth, I wanted to shout what they'd done from the rooftops, but that's not what they would have wanted.

"But I know, and my family knows, that because of their generosity, they'll continue to make a lasting difference to other families for generations to come."



*Dermot and Eveline were determined to make a lasting difference in the world.*



*A woman holds a photo of Eveline and Dermot, whose lasting gift helped build houses in her community.*

**YOU CAN MAKE SURE WE'RE ALWAYS FIRST THERE,  
BY LEAVING A GIFT TO GOAL IN YOUR WILL.**



# HOW SARAH'S SIMPLE AND HEARTFELT ACTION TODAY WILL CREATE THE BIGGEST IMPACT FOR FUTURE GENERATIONS.

Brought up in a culture and community that believed in helping others, Sarah reflects on how good it feels to leave a gift that will bring joy to the world she loves after she's gone...

"Growing up, I always had everything I needed, but my Mum and Dad had made me conscious of a duty to care for others who were less fortunate.

I was very young when I realised I had a loving family and a warm home – and that I was one of the lucky ones. So I did a lot of fundraising as a kid. I was the one with a sponsorship card, shaking buckets and singing carols at Christmas!

"What first drew me to GOAL was their long-term approach, and how their work really is creating systematic change. I love that they're doing the vital emergency work, but also striving to change lives for the generations to come. I think that's really important.



**"WITH MY LAST GIFT, I'LL BECOME PART OF SOMETHING BIGGER."**

"When it came to leaving a gift in my Will, I wanted it to have a big impact – and for me, that meant supporting GOAL so they could help others on a larger scale. I could never do that alone, but I know with my last gift, I'll become part of a bigger picture that will help those most in need.

"Leaving a gift in your Will is so personal, and it can be sad to think about when you're gone, but I see it as putting a silver lining on a dark cloud. I don't know if people always realise how impactful it is, or how much it can help. There's real positive action you can take right now, without really having to do much at all."

**YOUR LAST GIFT WILL HELP GOAL REACH COMMUNITIES AND CHANGE PEOPLE'S LIVES FOR THE BETTER - LONG INTO THE FUTURE.**

# WILL YOU STAND ALONGSIDE REMARKABLE PEOPLE LIKE HAKAN?

GOALie Hakan, lived in Adana, Turkey with his wife and two young children. On 6th February 2023, his family were asleep in their home, with no idea of what was to come...

The first earthquake that struck Turkey and Syria that morning measured 7.8 on the Richter scale, with the second measuring 7.5. After being woken by the sound of glass shattering in their building, Hakan and his wife immediately took their children to an open space away from the buildings that were crumbling around them.

Hakan spent the next few hours trying to contact his family, his friends, and colleagues, desperate to know who had survived – and who had not. Tragically, over 50,000 people lost their lives that night, including 31 of Hakan's GOAL colleagues.

As soon as he could, Hakan took his family and drove them 500km to safety. And then, he turned around – coming straight back to the GOAL compound to start the first of many 18-hour shifts. Hakan was determined to do whatever he could to help, because that's what GOALies, including supporters like you, do.



It's a remarkable quality, to simply refuse to sit idly by.

Rava, a 22-year-old Syrian mother, was one of the many people local GOAL teams supported through this devastating experience. Rava was given emergency items like ready-to-eat food and dignity kits, and she told us: "We lost everything; your support is very important to us."

The after-effects of those terrible few days are still being felt, and the support of people like you is still vital as we work to support communities throughout Turkey and Syria. Despite his experience, Hakan is still grateful for the kindness he saw.



**"I WILL NEVER FORGET THE HAND OF FRIENDSHIP GOAL EXTENDED SINCE THE FIRST DAY OF THE EARTHQUAKE."**



# YOUR KINDNESS HAS BEEN FELT ALL OVER THE WORLD

Thanks to our amazing GOALies, supporters like you, we're always first there when crisis strikes. Working in 13 countries around the globe, your support allows our teams to deliver urgent first response assistance, as well as long-term solutions, empowering vulnerable communities to rebuild their lives.



## HAITI

We've been working in Haiti since our first response to the catastrophic earthquake in 2010. Today, millions of people are still rebuilding their lives and our programmes are there to help with food, shelter, and water – as well as community preparedness and resilience.

## SYRIA

GOAL is one of the leading humanitarian actors in Northwest Syria, supporting conflict-affected people since 2012. Programmes include Emergency Response, Resilient Health and Food & Nutrition Security.



## UKRAINE

GOAL first responded to the conflict in 2014, assisting displaced people in the Donbas region. And of course, we were on the scene in 2022, scaling up our response following the Russian invasion, providing food and first aid, as well as mental health and legal support.



## SUDAN

Since 1985, GOAL has been responding to humanitarian and development needs in Sudan, supporting communities before and after conflict with programmes in nutrition, health, WASH, food security and livelihoods – with a clear focus on women's empowerment and protection.



## HONDURAS

What began as an emergency response to Hurricane Mitch in 1998 became a long term relief and recovery programme in Honduras. We are focused on crisis response and disaster risk reduction, as well as health and livelihood.



## SIERRA LEONE

We have supported Sierra Leone since 1999, responding to their post-civil war needs and going on to play a central role in the 2014 Ebola response. We are now focused on longer-term, sustainable programmes including Water, Sanitation and Hygiene (WASH).



## UGANDA

GOAL was first on the ground in Uganda in 1979. We now have 120 GOALies working full time across six office locations, delivering humanitarian and sustainable development programmes that build community resilience and socio-economic growth.





# FROM THE FIRST TO THE LAST: THE STORY WE SHARE WITH YOU

For over 45 years, our incredible supporters, GOALies like you have helped GOAL be the first there, responding to some of the world's worst humanitarian crises. This is the remarkable history we're honoured to share with you...



JOHN O'SHEA IN 1977 IN KOLKATA.

GOAL was founded in 1977 after respected journalist, John O'Shea, was deeply moved by the street children he met in Kolkata (then Calcutta), who were living in dire poverty.

He committed to doing whatever he could to alleviate their suffering - a commitment that continues to be upheld in our work in more than 65 countries to this day.

Since then, GOAL has become synonymous with the phrase 'first in and last out' - reflecting our proudly won reputation for being both agile first responders and continuing to work alongside communities, empowering them to rebuild what was lost. And the support of people like you means we never have to leave until our job is done.



A TSUNAMI IN SOUTH-EAST ASIA IN 2004 LED TO ONE OF GOAL'S LARGEST RESPONSE PROGRAMMES SO FAR.

Never forget that our history is your history too. Perhaps you'll remember the first GOAL Mile in 1982, when Noel Carroll (Olympic runner and GOAL Chairperson) asked locals to run around The Phoenix Park on Christmas morning - to everyone's delight, 250 people showed up!



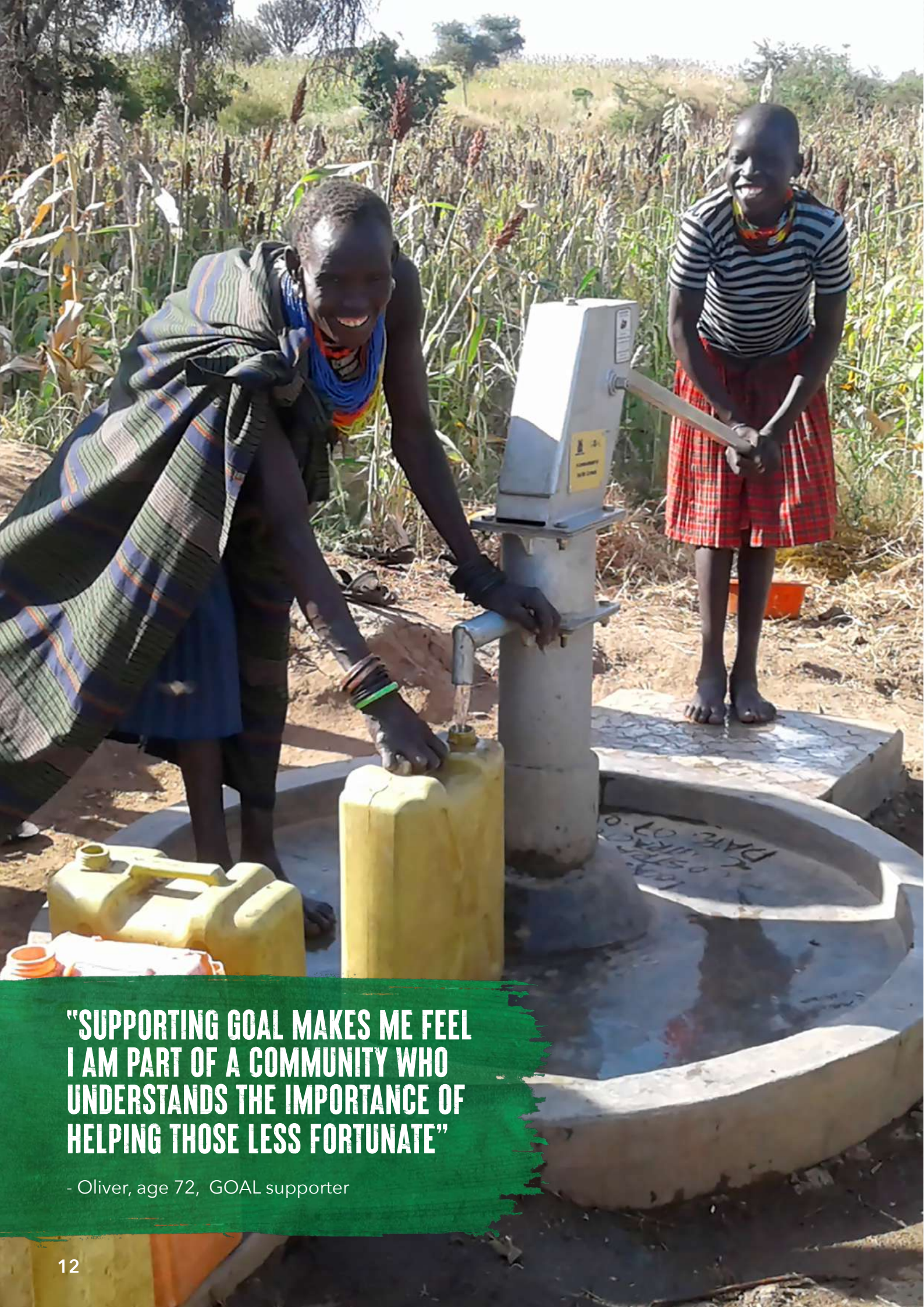
MARY ROBINSON SEES FIRST-HAND THE EFFECT OF THE FAMINE IN SOMALIA IN 1992

And what about the first GOAL Jersey Day in 1988? Perhaps you were wearing your favourite sports top that day. Now, 37 years later, the event has raised over €5 million, and we owe it all to people like you.



## WITH A GIFT IN YOUR WILL TO GOAL, YOUR STORY WILL CONTINUE TO BE TOLD AND JUST AS WE SHARE OUR HISTORY, WE'LL SHARE OUR FUTURE TOO.





**"SUPPORTING GOAL MAKES ME FEEL I AM PART OF A COMMUNITY WHO UNDERSTANDS THE IMPORTANCE OF HELPING THOSE LESS FORTUNATE"**

- Oliver, age 72, GOAL supporter

**"I JUST FELT I WANTED TO DO MORE WITH MY LIFE. TO HAVE SOMETHING TO SHOW FOR IT."**



"I was born in Ethiopia, but moved to Zimbabwe when I was a teenager, a place where you're faced with inequality every single day - just walking down the street, where children have to beg. And because of this, I think a desire to help others was born in me.

"I was working in business development, but then when I was 29, I became very sick. Lying in my hospital bed gave me a chance to evaluate my life, and I'd always wanted to work in the humanitarian sector. **I have now been working in the Humanitarian/Development sector for over 20 years - the past 10 of which are with GOAL.**

"I just felt I wanted to do more with my life. If I'd died, I'd have had a great time but really, I had very little to show for it. Now, whatever I do on a daily basis, I know I'm impacting the life of someone else in a positive way, alleviating some of their suffering.

"It's vital that GOAL is first there in a crisis - to rescue people that are

buried under earthquake rubble or sleeping in the open air in refugee camps, for example. Offering someone a meal when they haven't eaten in days? You can't put a value on that. Whether we're providing a first response or longer-term support, it's important we're there.

"I don't want to be known for the work I've done, the projects I've managed. I want to be remembered as a decent human being."



**GABRIELLA HAS DEDICATED HER LIFE TO HELPING PEOPLE WHO LIVE IN THE POOREST COMMUNITIES IN THE WORLD.**



# HOW TO LEAVE YOUR LAST GIFT TO GOAL



If you have chosen to leave a gift to GOAL in your Will, then first and foremost – thank you so much. Here are the all-important first steps you need to take to pledge your life-saving last gift to us...

The first step is to make an appointment to consult with your solicitor about either drafting or amending your Will. If you prefer, GOAL offers a free Will service, verified by a qualified solicitor, should you so need.

**To take up this offer, or for the answers to any of your other Will related questions, please contact GOAL's Legacy Manager, David Coveney on 01 280 9779 or [dcoveney@goal.ie](mailto:dcoveney@goal.ie)**

To help you, here are some ways you can include a last gift to GOAL in your Will:

## LEAVING A MONETARY GIFT

"I give, devise and bequeath [a set amount – in figures and words] to the charity GOAL, of Carnegie House, Library Road, Dun Laoghaire, Co. Dublin – Registered Charity Number 20010980 and (CHY 6271) to be used for its general charitable purposes".

## LEAVING A RESIDUARY GIFT

"I give, devise and bequeath [insert % of residue if relevant] the rest, remainder and residue of my estate to the charity GOAL, of Carnegie House, Library Road, Dun Laoghaire, Co. Dublin – Registered Charity Number 20010980 and (CHY 6271) to be used for its general charitable purposes."

# OUR LASTING PROMISE TO YOU



**Your decision to trust GOAL with a gift in your Will is something we will never take for granted. And to strengthen the belief you have in us to create a lasting legacy in your name, we make and will uphold these promises to you. Your last gift is safe with us because:**

- 1** We will use your last gift wisely and efficiently. Your kindness will help alleviate the suffering of some of the world's poorest and most vulnerable people.
- 2** We appreciate that sometimes circumstances change. It's not a problem if you ever need to change or remove any gift you've left to GOAL in your Will.
- 3** We will always respect your privacy. We will protect your personal information, holding any plans you've made with us in the strictest of confidence.
- 4** We will use your gift in accordance with your wishes.
- 5** We will continue to be transparent and accountable. Your unwavering trust in GOAL is paramount to us, so we will continue to be open and honest when it comes to every area of our organisation.





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