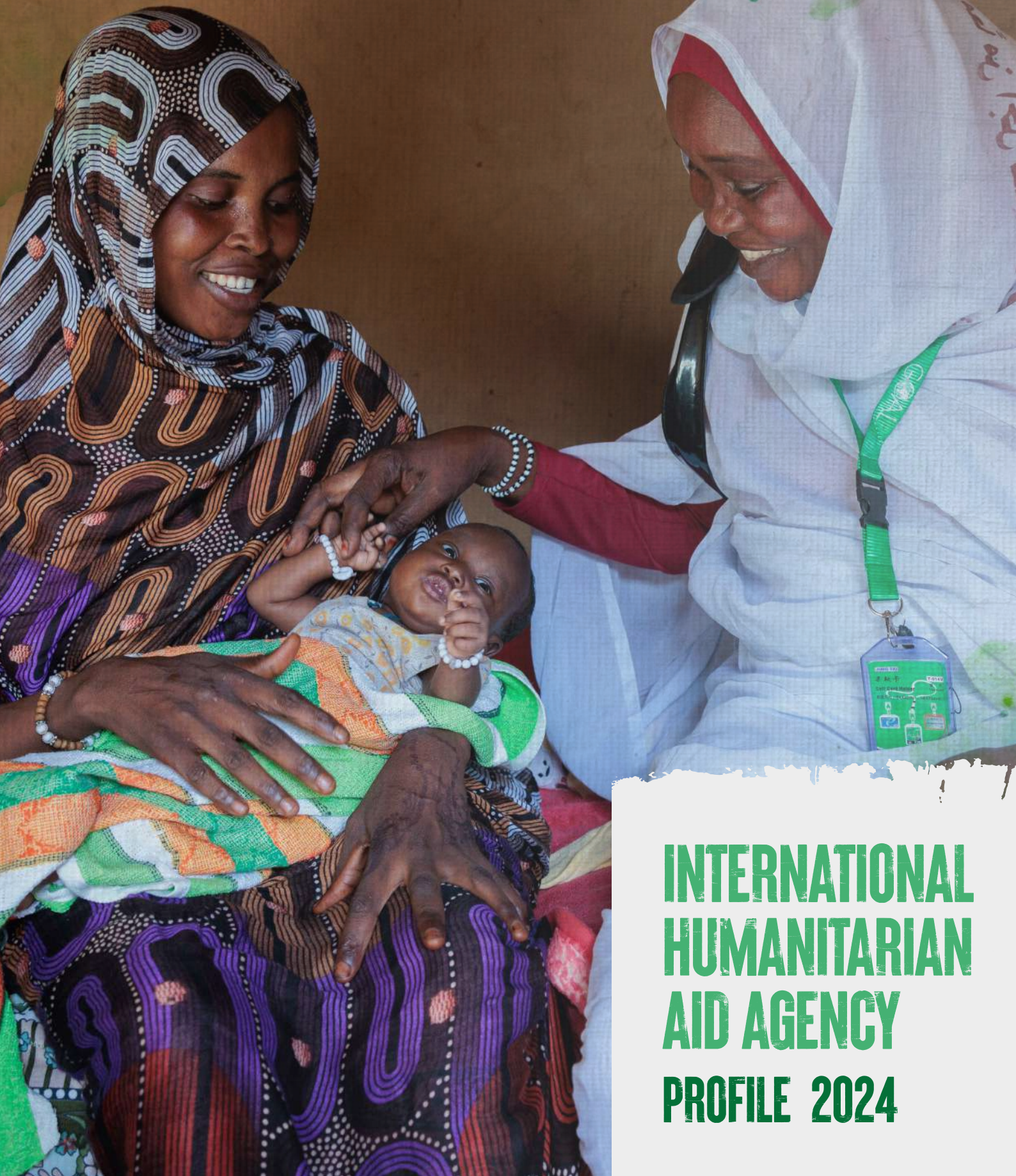# GOAL

INTERNATIONAL HUMANITARIAN AID AGENCY

PROFILE 2024

WHO WE ARE

Deeply moved by the plight of street children he encountered on a trip to Kolkata (Calcutta), John O'Shea founded GOAL in 1977, and for over 40 years, GOAL has responded to almost all of the world's major humanitarian crises since, working with vulnerable communities in more than 60 countries.

While GOAL continues to be an agile first-responder to humanitarian crises, it is also committed to working with vulnerable communities to help them survive crises and support them on the road to recovery.

GOAL's purpose is to save lives and empower communities to develop resilience and greater control over their lives and livelihoods. GOAL aims to increase the resilient wellbeing of the world's poorest people and focuses on those who are excluded or marginalised, particularly those who are vulnerable due to socio-economic status, gender, or age.

OUR VISION

GOAL believes in a world where poverty no longer exists, where vulnerable communities are resilient, where barriers to wellbeing are removed and where everyone has equal rights and opportunities.

OUR MISSION

GOAL works with the most vulnerable communities to help them respond to and recover from humanitarian crises, and to assist them in building transcendent solutions to mitigate poverty and vulnerability.

OUR VALUES

HUMANITARIANISM:
We believe in the essential dignity and respect of all human beings and in serving, supporting and advocating on behalf of marginalised people and those affected by poverty, crises and exclusion.

COURAGE:
We believe in standing with the communities we serve, listening, and taking the necessary risks, appropriately assessed, in order to respond effectively to people's needs.

INCLUSIVENESS:
We listen and believe in the power of collaboration to effect change in people's lives. We are welcoming and embrace diversity. We are committed to a culture of inclusion, cooperation and offer respect for everybody in our words and actions.

PARTNERSHIP:
We believe that GOAL's work is optimised when we work in partnership with communities, local civil society partners, peers, governments, donors and both the public and private sectors.

TRANSPARENCY & ACCOUNTABILITY:
Our actions and relationships with our stakeholders are characterised by honesty and openness in all our dealings. We hold ourselves and each other accountable and to operate to the highest professional and ethical standards.

A GOALie distributing emergency supplies in Haiti

A GOALie with artisanal fisherman supported under GOAL's MiPesca Programme, Honduras

goalglobal.org

A GOALie overseeing a VSLA meeting in North Darfur, Sudan

HOW WE WORK
GOAL's Theory of Change
If we **engage communities,** build on their inherent capacities and **strengthen the systems** in which they live and work, then **poor and vulnerable households** will achieve **greater resilience and wellbeing.**

GOAL Shelter Engineer, Sarab, NW Syria

STRATEGY 2025 - GUIDING OUR WORK (FROM CRISIS TO RESILIENCE)

In the past twenty years, we have experienced the collapse of the global financial system, a global pandemic, and significant shocks to the global food system alongside the ever-deepening impact of the climate and environmental crisis.

Humanitarian crises are increasing in number, magnitude, and complexity across the globe and a growing number of states and regions are characterised as even more fragile and conflict affected.

In our globalised interconnected world, shocks in one corner can ripple across the globe. They can often worsen crises elsewhere by triggering conflict, displacement, and spirals of regressive coping behaviours.

Crises disproportionately affect those facing poverty and exclusion and threaten their lives, health and well-being, and lives. According to the International Committee of the Red Cross there are two billion people affected by fragility, conflict, or violence today

and by 2030, half of these people will live in extreme poverty. Over 100 million people are displaced due to violence and conflict and an estimated 243 million people worldwide depend on some sort of humanitarian assistance.

The international community's adoption of the Sustainable Development Goals in 2015 was a commitment to transform our world, recognising the complex interaction between humanitarian, development and peace imperatives, and the universality of the challenges faced by our global family. While there has been important progress, the UN Secretary-General clearly states that the world is 'tremendously off track' to achieve the Sustainable Development Goals (SDGs) by 2030. With the global pandemic, progress has stalled and, in some cases, sadly, decades of progress have been reversed.

The international community is increasingly recognising that more must be done to move vulnerable populations exposed

to disaster hazards, particularly those living in fragile, and conflict affected contexts, beyond humanitarian crisis and to achieve greater resilience. Key to this is strengthening local capacities by stabilising and supporting local systems, as populations move from crisis to survival and onto greater resilience.

To meet these growing and complex challenges, a new way of responding to crises is required and this is the cornerstone of GOAL's new strategy, titled From Crisis to Resilience. For GOAL, crises are defined as local systems being unable to respond or continue to function when confronted with risk events. GOAL works to deeply understand these shocks and stresses, including conflict, climate change, environmental degradation, rapid unplanned urbanisation, weak or unstable governances, inequality, and forced displacement. These are some of the many risks that threaten the health, safety, security, and well-being of vulnerable communities.

GLOBAL MEGATRENDS	HUMANITARIAN CRISIS	CRISIS AFFECTED POPULATIONS	GOAL'S APPROACH FRAMEWORK	INTERVENTION TYPE	OUTCOME

FROM CRISIS TO RESILIENCE

WHERE WE WORK

UKRAINE

TÜRKIYE   SYRIA

HAITI

HONDURAS

NIGER

SUDAN

SIERRA
LEONE

SOUTH
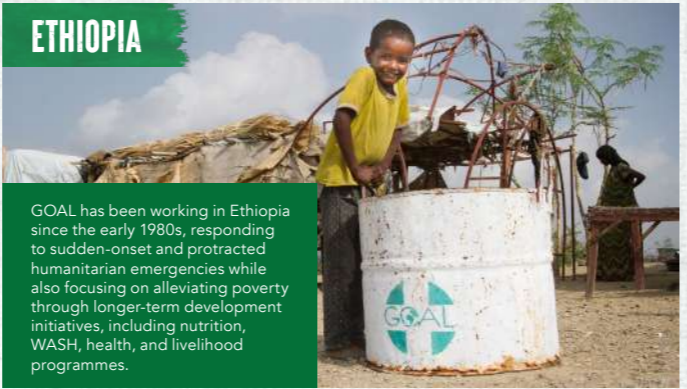SUDAN   ETHIOPIA

COLOMBIA

UGANDA

ZIMBABWE

WHERE WE WORK

CHAD

In 2023 GOAL partnered with Alima and Alert Sante to provide primary Healthcare services in the East of CHAD to respond to the refugee crisis from Sudan.

ETHIOPIA

GOAL has been working in Ethiopia since the early 1980s, responding to sudden-onset and protracted humanitarian emergencies while also focusing on alleviating poverty through longer-term development initiatives, including nutrition, WASH, health, and livelihood programmes.

GAZA

GOAL has been responding in Gaza since December 2023 through local partner, Taawon by providing food assistance to vulnerable communities in Gaza caught in the Oct 7th 2023 Middle East conflict.

SOUTH LEBANON

GOAL has been responding in the South of Lebanon since December 2023 through local NGO, Amel, providing primary healthcare in response to the possible escalation of Oct 7th 2023 Middle East conflict.

NIGER

GOAL has been working in Niger since 2005, supporting vulnerable communities with health, nutrition, livelihood, and emergency response programmes, with a focus on mitigating the catastrophic impacts of climate change in one of the world's hardest-hit regions.

SIERRA LEONE

GOAL has been working in Sierra Leone since 1999, responding to emergencies such as the 2014 Ebola crisis while also focusing on longer-term sustainable development initiatives that encompass WASH, health, and sustainable livelihood programmes.

SYRIA

GOAL has been working in Northwest Syria since 2012, since the start of the conflict, responding to the largest displacement crisis in the world. Today our teams support conflict-affected communities with emergency response, health, nutrition, and WASH programmes.

TÜRKIYE

GOAL has been working in Türkiye since 2016, working with national systems to support Syrian refugee and host communities with health, protection, livelihood, and emergency response programmes.

SOUTH SUDAN

GOAL has been working in South Sudan, the youngest country in the world, since 1985, to build sustainable and lasting solutions to poverty and vulnerability through WASH, health, nutrition, livelihood, and emergency preparedness support.

SUDAN

GOAL has worked in Sudan since 1985, supporting communities affected by decades of civil war and mass displacement with health, livelihood, nutrition, WASH, and emergency response programmes.

COLOMBIA

GOAL has been responding to the Venezuelan migrant crisis in Colombia since 2016. Our teams support refugees fleeing economic collapse and civil unrest with emergency response and livelihood programmes.

HAITI

GOAL has been working in Haiti since the catastrophic earthquake of 2010 and now focuses on providing emergency response, health, and WASH support to vulnerable communities as political instability, gang violence, cholera, and dire levels of food insecurity engulf the country.

UGANDA

GOAL has been working in Uganda since 1979, delivering sustainable development programmes that build community resilience and support climate-smart socio-economic growth, with a focus on health, WASH, and agricultural livelihoods.

ZIMBABWE

GOAL has been responding to the food insecurity crisis in Zimbabwe since 2002 with livelihood, WASH, and health support, while strengthening the value chains needed to foster long-term financial security.

HONDURAS

GOAL has been working in Honduras since 1998, supporting vulnerable communities with health, livelihood, and emergency response and disaster risk reduction programmes.

UKRAINE

Since the start of the conflict in Ukraine, GOAL has been working with Ukrainian NGO, Right to Protection, to deliver psychological support session and legal aid information sessions to displaced Ukrainian citizens.

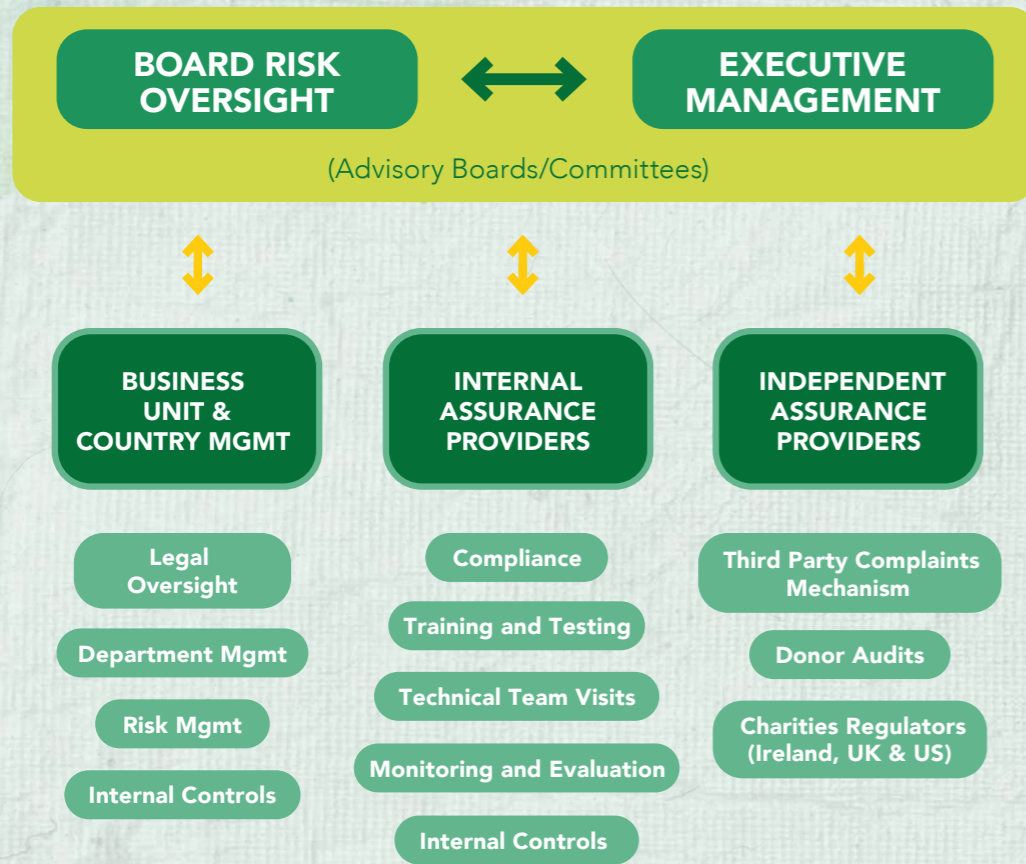**HEALTH** · **NUTRITION** · **WASH** · **PROTECTION** · **CASH & VOUCER ASSISTANCE**

ASSURANCE FRAMEWORK

BOARD RISK OVERSIGHT	⟷	EXECUTIVE MANAGEMENT

(Advisory Boards/Committees)

BUSINESS UNIT & COUNTRY MGMT	INTERNAL ASSURANCE PROVIDERS	INDEPENDENT ASSURANCE PROVIDERS
Legal Oversight	Compliance	Third Party Complaints Mechanism
Department Mgmt	Training and Testing	Donor Audits
Risk Mgmt	Technical Team Visits	Charities Regulators (Ireland, UK & US)
Internal Controls	Monitoring and Evaluation	
	Internal Controls	

BOARD GOVERNANCE AND ADVISORY

BOARD MEMBER SKILLSET

Two Programme **specialists**
One Governance **specialist**
One HR **specialist**

One Entrepreneurship **specialist**
Two Government Relations **specialists**
One Risk **specialist**

One Technology **specialist**
One Security **specialist**
Two Audit **specialists**

ADVISORY NETWORK

AUDIT & RISK — EY, Simply Blue Group, vodafone
HR — RECRUITERS, SISK, KŌKUA HUB
PROGRAMME — unicef, DCU, IICRR
FUNDRAISING & COMMS — PUBLICIS GROUPE, DRAGONS' DEN, core, BIGGERstage
TECHNOLOGY — mastercard, Dell, Meta, ZURICH

FUNDING OUR WORK

INSTITUTIONAL DONOR FUNDING

2023
€203m

TOP FIVE INSTITUTIONAL DONORS IN 2023

USAID • Funded by European Union Humanitarian Aid • Irish Aid (Rialtas na hÉireann Government of Ireland) • OCHA • mastercard foundation

THANK YOU

Thank you to our other key donors for their support during 2023, including

- charity: water
- Eleanor Crook Foundation
- FCDO
- IOM
- Light for the World

- MasterCard Foundation
- Norad
- The Bureau for Population, Refugees and Migration (BPRM) - USDOS

- UNICEF
- UNHCR
- WFP

PUBLIC FUNDRAISING

2023
€6.3m

GOAL

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