



Non-food items being distributed to displaced people in Ethiopia.

## STRATEGIC PRIORITIES 2025

With a 45-year track record developing expertise in emergency response, health, WASH, nutrition, food security and livelihoods, and a Crisis to Resilience Framework that focuses on systems, partnership, adaptation and accountability, GOAL will deliver the following strategic priorities over the course of this plan.

### GOAL 1: PEOPLE SURVIVE CRISES

In *humanitarian response*, we are an early responder enabling access to life-saving emergency relief, while partnering with protection experts to ensure we do no harm. GOAL is committed to expanding its institutional readiness to respond while also investing in an emergency network of partners to better respond to existing and future humanitarian crises.

**Objective 1.1: GOAL will deliver effective emergency responses.**

#### Actions

- Provide rapid response to sudden onset emergencies in fragile and conflict-affected contexts.
- Ensure access to life-saving assistance, including food, health, nutrition and WASH assistance through multiple modalities, prioritising Cash and Voucher Assistance.
- Strengthen organisational capacity to track and respond to humanitarian crises in high-risk countries.

**Objective 1.2: Build strategic partnerships for emergency preparedness, anticipation and response.**

#### Actions

- Strengthen the capacity of national disaster risk management agencies, communities, and partners for anticipatory and early action.
- Empower and support local partners to deliver emergency responses that are timely and needs appropriate.
- Form strategic partnerships with government agencies, civil society organisations, and private sector businesses in complementary thematic and sectoral areas; shelter, protection, technology, and communications.
- Increase GOAL's engagement with strategic alliances and networks focused on emergency response.

### GOAL 2: PEOPLE HAVE RESILIENT HEALTH

GOAL works on building resilient public and community health systems that not only respond to the needs of the communities they serve but also address the underlying causes of poor health outcomes.

GOAL also prioritises working with communities to explore social, cultural and institutional barriers using its systems approach. Each programme is underpinned by inclusion and social and behaviour change methodologies that encourage communities to work together to find solutions, and as a result, improve their resilience. In resilient health, we contribute to strengthening crisis-affected health systems through analysis, partnership and preparedness, emphasising WASH, maternal and child health, including nutrition.

### Objective 2.1: Support health systems towards greater resilience at community/district levels.

#### Actions

- Identify the risks, gaps and permanent actors in local health systems.
- Enable existing systems to provide critical health emergency response focusing on support to the health/nutrition systems under stress, services for acute malnutrition and emergency WASH.
- Strengthen the quality of health services, including WASH and nutrition.
- Strengthen the preparedness and response capacities of national agencies and high-risk communities for health-related crises.
- Ensure access to protection services as an integral part of health responses where necessary.

### Objective 2.2: Reduce community-level vulnerability to health-related shocks and build the capacity of communities to take positive steps to improve their own health.

#### Actions

- Conduct health assessments to analyse community level health resilience including maternal and child health, reproductive health, and family planning.
- Improve the nutritional status of high-risk individuals, throughout infancy, childhood, adolescence and into adulthood, through community-based approaches.
- Use a range of evidence-based social behaviour change approaches to improve the use of sustainable and safe water, sanitation and hygiene services in rural and urban low-income communities.
- Collaborate with key stakeholders to influence local and national policies and regulations in support of community and systems resilience to health-related shocks.

## GOAL 3: PEOPLE HAVE FOOD AND NUTRITION SECURITY

GOAL's work to strengthen people's food and nutrition security will be achieved through improved subsistence production, improved commercial production (linked to better market access and availability of nutritionally diverse foods for the community at large) and improved consumption of an adequate diet by all.

In food and nutrition security, we work to ensure communities can access and consume nutritious food. We do this by supporting climate-smart, nutritionally rich food production in sustainable and equitable market systems, developing skills to stimulate incomes that support the consumption of adequate diets, and where required, by providing safety net nutrition programming for households in extreme vulnerability.

### Objective 3.1: Increase the food and nutrition security of vulnerable communities using market system strengthening and other approaches.

#### Actions

- Identify the risks, gaps and permanent actors in relevant systems including market systems, financial services and food production.
- Promote food security and livelihoods in the aquaculture/agriculture sectors.
- Partner with climate-smart actors to ensure agriculture/aquaculture practices and strategies of vulnerable communities are tailored to the demands of a changing climate.
- Link producers and communities with informal and formal financial services.
- Work with Micro, Small & Medium Enterprises (MSME), with a focus on women and youth, to sustainably increase the scale of climate-smart food production and linkages to market.
- Establish/strengthen and support the operationalisation of early warning response and social protection systems.



Children in a displacement camp in Ethiopia.