



# 5 Fostering Global Citizenship

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We live in an increasingly interconnected world where our actions and networks are no longer limited by traditional boundaries or borders. The international community's adoption of the SDGs in 2015 was a commitment to transform our world. It recognised the universality of the challenges faced by our global family and that the responsibility for responding to these challenges was not the exclusive remit of any one geography, population or sector, but all.

It is in this context that GOAL understands that how we act and live as individuals and communities can and does impact on the poorest and most vulnerable. By this same measure, we recognise that positive change can be achieved through more sustainable lifestyles, better government policies, private sector cooperation and vibrant civil societies globally.

GOAL is committed to strengthening our engagement with the general public and society leaders, with the aim of empowering people to understand and act in accordance with a fairer and more sustainable future for all.

Using the evidence and insights of our work and by amplifying the voices of the communities we work with, GOAL will seek to enhance the knowledge, attitudes, values and skills of young people, students, teachers, leaders and duty-bearers on the role they can play in addressing the causes and consequences of poverty and inequality.

## How will GOAL achieve this?

GOAL will pursue this programme of Global Citizenship using a broad range of methodologies, channels and techniques to ensure the breadth, depth and impact of our development education and public engagement work. We will seek to bring fresh approaches to traditional narratives, highlighting the strengths and opportunities in the increased understanding of, and solidarity with, vulnerable communities.

To ensure the effectiveness of this engagement, we recognise the importance of working with all parts of society in order to maximise our influence, including young people, policy makers, the private sector, academic institutions and civil society.

This work will always be shaped and informed by our learnings from the field and used to inform and influence a variety of stakeholders, at home and abroad, including the public and policy makers on issues which impact poor communities globally.

Importantly, GOAL recognises the importance of building links and engagement opportunities between communities and young people in the developing world and at home, and we will continue to explore and facilitate innovative ways for collaboration in areas such as activism and advocacy. We will use this grassroots momentum to further engage with leaders at local, national and international levels to bring the evidence from our programmes to bear on policies and decisions that affect vulnerable communities around the world.

## What will GOAL achieve by 2021?

### Public Engagement

Citizens are informed of GOAL's work, related global challenges and act to address these in support of a fairer and more sustainable world.

- Inform and engage GOAL supporters and the wider public on the issues affecting the communities GOAL works with.
- Offer GOAL supporters and the public ways and means to support and act in pursuit of a fairer and more sustainable world and to support GOAL's mission in tackling poverty.

### Development Education

Citizens and students are empowered to analyse and address the root causes and consequences of global poverty and inequality in the creation of a fairer and more sustainable world.

- Support teachers and schools to provide engaging and impactful development education to pupils through workshops, competitions, resource development and other facilitative activities.
- GOAL will position its development education beyond formal education settings. This will involve working alongside individuals and groups, including third level institutions, graduate programs, community, youth and activist groups.
- GOAL will further develop its partnerships with new and existing partner organisations to contribute to greater shared knowledge and more impactful outcomes for the sector.

### Influencing

Leaders, and duty-bearers are influenced to act in pursuit of a fairer and more sustainable world through public opinion and action and informed by evidence from our program of work.

- GOAL will share learning and policy documents from our experiences to increase learning and provide an evidence base for our public engagement and advocacy work.
- GOAL will influence leaders and duty-bearers through campaigns to bring change at global, national and local level.
- GOAL will deepen and strengthen our strategic relationships with a broad range of partners and other consortia and platforms, while sharing learnings from across GOAL in order to influence policy and practice in development and humanitarian action.
- GOAL will link and facilitate communities and young people in the developing world, and at home, to explore innovative ways for collaboration and partnership in areas such as activism and advocacy.